# ARTDOORS WHAKATŪ/NELSON





#### ARTDOORS TO WHAKATŪ / NELSON

Artdoors is an aspirational project that aims to transform around 100 of the city's doors over a two year period. This project will connect business and property owners with local makers and creators whose artwork will be used to transform both tired or plain-looking doors and windows, adding a splash of colour and optimism to our city streets.

Building on the already highly successful Nelson City Centre Artwalk, this project will bring foot traffic of locals and visitors who may walk around the city, using a digital guide or brochure.

The project will showcase the talented artists that reside in our city and region.

#### THE PROCESS

If you are interested in featuring artwork on your door, Make/Shift Spaces will share a catalogue of options for your door with you. Once we have agreed on a suitable design or artwork for your door you will be asked to sign an agreement with Make/Shift Spaces Incorporated. The artwork will then be printed on vinyl and installed by Speedy Signs at a time convenient to you and your business.

We will acknowledge your contribution on the Make/Shift website. When we have reached our target number of doors we plan to print a map and companion brochure to the Nelson City Artwalk to encourage locals and visitors to explore the city.

On the right page we're showing examples of current doors in the city centre that have been identified as potential sites for art work. On the following pages we're giving an impression on how the doors might be transformed.





















THIS IS A PARTNERSHIP PROJECT FACILITATED MAKE/SHIFT SPACES INCORPORATED AND ARTS COUNCIL NELSON.



































### LABELS WITH QR CODE

Each artwork has a label that gives some information about the work. The QR code takes you to the MakeShift Spaces website, where more information about the Artwork and the ArtDoors project can be found.

## **Name Artist**

#### **Title Work**

Short text about the work: que occabor aut res dolut laut et atiisit praescitatur molo to incita volupta tiatest, omnis et fuga. As everum quatur? Ed ulluptas solupid ebitatiam, nes earciat faccullacea ani restionsendi cum etusdaecto



A6 SIZE LABEL















